



EVENT MANAGEMENT WORKSHOP



3 DAY EXCLUSIVE HANDS
ON WORKSHOP WITH
EVENT SPECIALISTS



ABOUT

Unforgettable Proposals, Blackboard Creative and Registered Training Organisation- Ram Training Services have collaborated to bring you a hands-on education program run by successful, experienced, award winning & luxury event suppliers in the wedding and events industry.

Samantha Davies founder of Unforgettable Proposals understands the importance of a hands on 3-day workshop which will provide students with the valuable insights to excel in the events environment like no other events course. The course was designed after so many ladies had degrees in event management, however no experience and not sure how to theme, style and the basics for starting a business.

After discovering this gap in the market between school and entering the workforce the 3 day intensive Events workshop by Samantha was developed.

Who is Samantha?

At the young age of 25, Samantha has been recognized for her unique business offering and fast growth in Australia.

- '2016 Aspiring Young Business Women of the Year'
- '2016 Top 40 entrepreneurial business on the Gold Coast'
- Finalist for the Gold Coast Young Entrepreneur awards 2014, 2015, 2016 in events & tourism

The knowledge Samantha possesses will be available to all students enrolled in the course, most importantly to those looking to start their own business.



ARE YOU READY?

'There is nothing else in this world I would rather do - I am privileged to have the best job in the world'-
Samantha Davies - Founder Unforgettable Proposals
What does it mean to be an event planner?

- it's 5am starts and 5am finishes. sleep deprivation for days on end.
- it's working in 40-degree heat or in the pouring rain and everything in between.
- it's heavy lifting, cuts, bruises, sunburn. its climbing stairs, ladders and trees.
- it's playing with flowers, fabrics, timber, textures.
- it's putting passion, creativity, heart and soul into a design.
- it's pushing the boundaries.
- it's months of planning, only hours to put together and minutes to tear down.
- it's creativity where you can stand back and be proud of what you've created.
- it's at that point that i know it was all worth it. there is nothing else i'd rather do....
- It's only for the passionate, entrepreneurs with a creative flare!

Are you ready to take it on??



workshop day 1

We believe you should leave this course with a strong understanding of not only how to plan an event, but how to start up your first business and possess the ability to design and set up an event.

What does the 3-day workshop entail?

Day 1: Business Start Up

Samantha Davies, an award-winning businesswoman, offers insights and practical advice on building a business and brand.

Components:

- How to register a business
- Business licensing requirements
- Special event licenses and regulations
- Business Value Proposition
- Customer Segments and Target Markets
- Branding & Marketing
- Revenue Model





workshop day 2

Day 2: Styling workshop & Mentors

Guest experts from the world of events will take you through a fun day where you can play with fabrics, flowers and theming to create a masterpiece! Guest mentor speakers will also provide you insights and a chance for questions to gain valuable information from the experts.

Components:

- **Floristry** - A fun and interactive flower workshop by professional floral designer. Each session looks at design trends and new seasons ideas that we want to teach to our students. Each creative workshop is individually themed and encompasses design concepts, products and techniques.
- **Theming** - Learn different wedding trends, concepts, props, trends and how to create and pitch a style board. You will get to dress arbours, centrepieces, draping and styling a table with a range of different themes and colour palates from renowned stylists in your city.
- **Mentors** - Meet some key partners in your industry from photographers, videographers, transfers, catering, lettering, bespoke invitations, staging, entertainment and more!



workshop day 3



Day 3: Behind the scenes

With our connections in the industry at some of Australia's most prestigious venues you will get the chance to spend the day behind the scenes during the actual setup of an event. This may be setting up of a romantic proposal, luxurious wedding, a concert, a conference or exhibition. You will get the chance to see what goes down before the big event and being involved with the actual day!

This provides you will valuable insights to excel in the events environment like no other events course.

After the completion of the workshops we invite you to attend the Unforgettable Graduation Party! Get together for a graduation ceremony and cocktail party where you can let your hair down and celebrate the completion of your course and now the exciting journey in the events industry.





Investment

This workshop is an investment into your future and will provide you the knowledge to have you exceeding within the competitive events industry.

Total investment \$1,790 + gst

Includes:

- Enrolment into the 3 day course
- Ticket to cocktail party
- Food & Beverage at cocktail party
- Welcome Morning Tea each day
- Take home event planning kit
- Special offers from our suppliers

Available Dates:

The workshop will be offered on the following dates:

Gold Coast

May 20th , 21st , 22nd

September 23rd, 24th, 25th

Please note the above dates may change due to unforeseen circumstances.



ARE YOU READY?

Are you ready to get going and secure your place in this once in a lifetime workshop?

Limited spots will be available per workshop to ensure the best possible outcome for students.

To secure your place:

Email - samantha@unforgettableproposals.com.au

Mobile: 0427 939 150

sponsors:

